



**GRAIN ACADEMY 2018**

**1<sup>st</sup> November 2018, INTERNATIONAL Hotel Casino & Tower Suites – Golden Sands Varna, Bulgaria**

## **SPONSORSHIP LEVELS**

Advertising and brand positioning opportunities within this unique for Bulgaria event are various and we will be happy to discuss a sponsorship with your company for Grain Academy 2018 International conference. Our team will take care so that your business receives the maximum profit of promoting your activities to the most relevant publics.

You may choose as per your preference from the listed options in each sponsorship level advertising/ promoting. Any ideas and specific views you may have, we will be happy to discuss further.

### **1. GRAIN ACADEMY 2018 GENERAL SPONSOR**

**The General Sponsor of Grain Academy 2018 is granted the following opportunities to advertise their activities and to reach the audience:**

#### **Before the event**

- placing the company/ brand logo on all conference materials with the definition GENERAL SPONSOR and advertising the company during the promotion and communication period – with banners or videos provided by the Sponsor.
- placing the company/ brand logo and a company hyperlink on: the event website, the registration form, the mobile application, in shared videos, Facebook and Twitter posts;
- inserting a short PR text (200-300 words) provided by the company in one of the event newsletters to be sent to the participants before the event;
- advertising within the mobile app – company logo or short video provided by the sponsor whenever the app is open

#### **During the event**

- invitations for representatives of the sponsor company for the main event - conference and for the cocktail reception on 01.11.2018 – 4 (four pax).
- additional invitations for a partner company of yours for the cocktail reception - 01.11.2018 – 2 (two pax)
- possibility to put a small stand with promotion materials at the conference hall entrance and in the coffee area;
- short advertising video which will be shown before the conference opening and during the coffee breaks at a LED/multimedia screen in the conference hall;

- printing the name/ logo of the company on the badges' straps together of the event;
- a full page (A5) advert on the 2<sup>nd</sup> page of the event program brochure (inside the front cover page);
- logo in the footer of the participants' list page;
- possibility to insert promotion materials in the event program brochure;
- possibility to put promotion materials at each delegate individual ad package;
- logo of the company in the Sponsors page of the printed program brochure
- company/ brand logo and company hyperlink in the event website in section Sponsors;
- placing company banner at the conference hall stage and in front of the conference hall;
- company logo in the main banner for the event;

#### **After the event**

- Promotional article (up to 700 words) or an interview with a company representative, which will be published on [www.agroportal.bg](http://www.agroportal.bg) latest 3 months after the event.
- Putting the company logo on any materials connected to the conference – such as reports, photos, video or other publications
- official certificate/ plaque for General sponsor of the event

## **2. GRAIN ACADEMY 2018 PLATINUM SPONSOR**

**The Platinum Sponsor of Grain Academy is granted the following opportunities to advertise their activities and to reach the audience:**

#### **Before the event**

- placing the company/ brand logo on all conference materials with the definition PLATINUM SPONSOR and advertising the company during the promotion period – with banners or videos provided by the Sponsor.
- placing the company/ brand logo and a company hyperlink on: the event website, the registration form, the mobile application, in shared videos, Facebook and Twitter posts;
- inserting a short PR text (200-300 words) provided by the company in one of the event newsletters to be sent to the participants before the event;
- advertising within the mobile app – company logo or short video provided by the sponsor whenever the app is open

#### **During the event**

- invitations for representatives of the company-sponsor for the main event - conference and the cocktail reception on 01.11.2018 – 3 (three pax).

- additional invitations for partners of the company-sponsor for the cocktail reception on - 1 (one person).
- a full page (A5) advert on 3<sup>rd</sup> page of the event printed program brochure (inside the back-cover page);
- possibility to insert printed or other promotion materials in the event printed program brochure;
- possibility to put printed or other promotion materials in each delegates' individual ad package;
- logo of the company in the Sponsors page of the printed program brochure
- the company/ brand logo and a company hyperlink on the event website in section Sponsors
- placing company banner at the conference hall stage and in the conference hall rear area or near the exits;
- company logo in the main banner for the event;

#### **After the event**

- Promotional article (up to 700 words) or an interview with a company representative, which will be published on [www.agroportal.bg](http://www.agroportal.bg) latest 3 months after the event.
- Putting the company logo on any materials connected to the conference – such as reports, photos, video or other publications
- Official certificate/ plaque for Platinum sponsor of the event

### **3. GRAIN ACADEMY 2018 GOLD SPONSOR**

**The Gold Sponsor of Grain Academy is granted the following opportunities to advertise their activities and to reach the conference audience:**

#### **Before the event**

- placing the company/ brand logo on all conference materials with the definition GOLD SPONSOR and advertising the company during the promotion and communication period – with banners or videos provided by the Sponsor.
- placing the company/ brand logo and a company hyperlink on: the event website, the registration form, the mobile application, in shared videos, Facebook and Twitter posts;
- inserting a short PR text (200-300 words) provided by the company in one of the event newsletters to be sent to the participants before the event;

#### **During the event**

- invitations for representatives of the company-sponsor for the main event - conference and the cocktail reception on 01.11.2018 – 2 (two pax).

- a full page (A5) advert in the printed body of event program brochure (inside page);
- possibility to put printed or other promoting materials at each delegate's individual ad package;
- logo of the company in the Sponsors page of the printed program brochure
- the company/ brand logo and a company hyperlink on the event website in menu Sponsors
- company logo in the main banner for the event;

#### **After the event**

- official certificate/ plaque for sponsor of the event

#### **4. GRAIN ACADEMY 2018 SPONSOR**

**The Sponsor of Grain Academy is granted the following opportunities to advertise their activities and to reach the conference audience:**

#### **Before the event**

- placing the company/ brand logo and a company hyperlink on: the event website, the registration form, the mobile application, in shared videos, Facebook and Twitter posts;

#### **During the event**

- invitations for representatives of the company-sponsor for the main event - conference and the cocktail reception on 01.11.2018 – 2 (two pax).
- half page (A5) advert in the printed body of event program brochure (inside page);
- possibility to put printed or other promoting materials at each delegate's individual ad package;
- logo of the company in the Sponsors page of the printed program brochure
- the company/ brand logo and a company hyperlink on the event website in section Sponsors

#### **After the event**

- official certificate/ plaque for sponsor of the event

#### **5. GRAIN ACADEMY 2018 LUNCH SPONSOR**

**The Lunch Sponsor of Grain Academy is granted the following opportunities to advertise their activities and to reach the conference audience:**

#### **Before the event**

- placing the company/ brand logo and a company hyperlink on: the event website, the registration form, the mobile application, in shared videos, Facebook and Twitter posts;
- inserting a short PR text (200-300 words) provided by the company in one of the event newsletters to be sent to the participants before the event;

#### **During the event**

- invitations for representatives of the company-sponsor for the main event - conference and the cocktail reception on 01.11.2018 – 2 (two pax).
- possibility to put a small stand with promotion materials at the lunch area entrance;
- a full page (A5) advert in the printed body of event program brochure (inside page);

- possibility to put printed or other promoting materials at each delegate's individual ad package;
- logo of the company in the Sponsors page of the printed program brochure
- the company/ brand logo and a company hyperlink on the event website in sections Sponsors

#### **After the event**

- official certificate/ plaque for sponsor of the event

### **6. GRAIN ACADEMY 2018 EVENT APP SPONSOR**

**The Sponsor of Grain Academy mobile APP is granted the following opportunities to advertise their activities and to reach the conference audience:**

#### **Before the event**

- a permanent logo of the company at the top of the app screen "Powered by --- *name of the sponsor*"
- placing the company/ brand logo and a company hyperlink on: the event website, the registration form, the mobile application, in shared videos, Facebook and Twitter posts;

#### **During the event**

- invitations for representatives of the company-sponsor for the main event - conference and the cocktail reception on 01.11.2018 – 2 (two pax).
- half page (A5) advert in the printed body of event program brochure (inside page);
- possibility to put printed or other promoting materials at each delegate's individual ad package;
- logo of the company in the Sponsors page of the printed program brochure
- the company/ brand logo and a company hyperlink on the event website in section Sponsors

#### **After the event**

- official certificate/ plaque for sponsor of the event

### **7. GRAIN ACADEMY 2018 SPONSOR OF THE AM AND PM COFFEE BREAKS**

**The Sponsor of coffee breaks is granted the following opportunities to advertise their activities and to reach the conference audience:**

#### **Before the event**

- placing the company/ brand logo and a company hyperlink on: the event website, the registration form, the mobile application, in shared videos, Facebook and Twitter posts;

#### **During the event**

- invitations for representatives of the company-sponsor for the main event - conference and the cocktail reception on 01.11.2018 – 2 (two pax).
- possibility to put a small stand with promotion materials in the coffee break area;
- half page (A5) advert in the printed body of event program brochure (inside page);

- possibility to put printed or other promoting materials at each delegate's individual ad package;
- logo of the company in the Sponsors page of the printed program brochure
- the company/ brand logo and a company hyperlink on the event website in section Sponsors

**After the event**

- official certificate/ plaque for sponsor of the event